

Pritam Saha

PRODUCT DESIGNER

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Work Experience

HighOnDesign.Studio, Product Designer

June 2023- Present, Remote

Founded HighOnDesign Studio, a creative design studio specialising in UI/UX and branding. Collaborated with diverse clients, gaining hands-on experience in building a business and exploring various industries.

- Improved user engagement **by 35%** through data-driven design decisions and iterative testing.
- Crafted intuitive **web and mobile interfaces**, transforming complex requirements into user-friendly designs.
- Delivered **12+ brand identity** projects including **logos, style guides, and marketing materials** for diverse clients.
- Created **visual systems and brand guidelines** that drove recognition and elevated client brand presence.
- Led cross-functional teams to **launch 3+ digital products**, ensuring flawless design implementation.

Akonto, UX Designer

September 2022- May 2023, Gurgaon

- Designed and executed **complete web & mobile applications**, from **wireframes to final visual** implementation.
- Created streamlined **user journeys and intuitive interfaces** through **research-driven** design decisions.
- Developed financial management features including **invoice processing and expense tracking systems**.
- Crafted **user flows and interactive prototypes** to enhance application functionality and user experience.

Interacxion, Associate UX UI Designer

May 2022- September 2022, Goa

- Created the **AXION design system** for an **AI-powered** platform that makes building websites and apps **faster and easier**.
- Designed **easy-to-use interfaces** that helped users interact smoothly with AI to create designs quickly.
- Streamlined the platform's design automation process, **reducing design delivery time** while maintaining **high-quality output**.
- At **Cashew Design** (part of Interacxion), I researched and designed **NFT products and Web3 betting apps**, ensuring smooth and user-friendly experiences in the **blockchain space**.

Education

Pearl Academy

2018-2022, New Delhi

B.Des in Communication Design,
Interaction Design.

Skills

User Experience Design
User Interface Design
Design System
Wireframing, Prototyping
Branding
Visual Design
Graphics Design

Design Tools

Figma
Adobe Creative Suite
Webflow / Framer / Wix Studio
LottieFiles

Volunteer

VillageLife Foundation

Nubra Valley, Leh Ladakh

Using my design skills to support VLF's mission of providing alternative learning opportunities for children through after-school programs and libraries, helping bridge the educational gap between urban and rural areas.

Hobbies

Travel & Exploring Cultures
Photography
Music