Pritam Saha
PRODUCT DESIGNER

Pritam26sep@gmail.com

linkedin.com

Pritamsaha.in

+91 830 282 1641

Work Experience

HighOnDesign.Studio, Product Designer
June 2023- Present, Remote

- Crafted intuitive **web and mobile interfaces**, transforming complex requirements into user-friendly designs.
- Delivered **8+ brand identity** projects including **logos, style guides, and marketing materials** for diverse clients.
- Created **visual systems and brand guidelines** that drove recognition and elevated client brand presence.
- Led cross-functional teams to **launch 3+ digital products**, ensuring flawless design implementation.
- Improved user engagement **by 35%** through data-driven design decisions and iterative testing.

Akounto, UX Designer
September 2022- May 2023, Gurgaon

- Designed and executed **complete web & mobile applications**, from **wireframes to final visual** implementation.
- Created streamlined **user journeys and intuitive interfaces** through **research-driven** design decisions.
- Developed financial management features including **invoice processing and expense tracking systems.**
- Crafted **user flows and interactive prototypes** to enhance application functionality and user experience.

Interacxion, Associate UX UI Designer
May 2022- September 2022, Goa

- Designed and implemented **ACXION design system for an AI-**powered platform that **automates web and mobile app** creation.
- Developed **user-centric interfaces** that enabled seamless communication between AI and users for **rapid design generation.**
- Streamlined the platform's design automation process, **reducing design delivery time** while maintaining **high-quality output.**

Cashew, Web3 Design Studio
Jan 2022 - April 2022 Remote

- At Cashew Design, I **researched & designed NFT products and Web3 betting applications**, focusing on creating **seamless user experiences** in the blockchain ecosystem.

Education

Pearl Academy
2018-2022, New Delhi
B.Des in Communication Design, Interaction Design.

Skills

User Experience Design
User Interface Design
Design System
Wireframing, Prototyping
Branding
Visual Design
Graphics Design

Design Tools

Figma
Adobe Creative Suite
Webflow / Framer / EditorX
LottieFiles

Certifications

Foundation of user experience design
Google

Visual elements of User interface Design
Calarts

Introduction to Typography
Calarts

Design & Make Infographics
Michigan State University

Hobbies

Travel & Exploring Cultures
Photography
Music