Pritam Saha
UX UI, Product Designer

Passionate UX/Product Designer dedicated to crafting meaningful digital experiences through the perfect blend of art, design, and user-centric innovation.

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Portfolio link:- Pritamsaha.in

Work Experience

Furlenco, UX, Product Designer
May 2025- Present, Bangalore

Contributing to the design of Furlenco's digital experiences, focusing on seamless user journeys across web and mobile while aligning with business objectives and customer needs.

- Designed and delivered **end-to-end product experiences** for rental, purchase, and subscription models.
- Conducted **user research, prototyping, and usability testing** to refine customer journeys.
- Collaborated with cross-functional teams to maintain a **scalable and consistent design system.**

HighOnDesign.Studio, Product Designer
June 2023- Present, Remote

Founded and led a creative design studio specialising in **UI/UX and branding**. Worked with diverse clients across industries, gaining hands-on experience in business development and design execution.

- Successfully delivered **15+ Product and Branding design** projects for startups and enterprises.
- Crafted **impactful and seamless** design journeys from **research to flawless execution**.
- Developed **scalable brand identities and user-centric digital** experiences.
- Built a **strong client network**, expanding into **multiple industries**.

Akounto, Product Designer
Sep 2022- May 2023, Gurgaon, IND

Akounto is a cloud-based **B2B SaaS fintech product** that streamlines accounting, invoicing, expenses, and tax management for small businesses, startups, and freelancers.

- **Designed and executed web & mobile apps,** from wireframes to final UI, with a **scalable design system** for consistency.
- **Improved user retention by 30%** within three months through progressive onboarding and automation.
- **Reduced onboarding drop-offs by 40%** by simplifying complex setup processes for small businesses.

Education

Pearl Academy of Design, Delhi
2018-2022

Bachelor of Design, Communication Design (Specialisation in UX/UI Design)

Royal College of Art, London
2020

Studied: AI Products and Services Design

Skills

Design

Design Thinking, User Experience Design, UI UX Principles, User Research, Competitive Analysis, Journey Mapping, User- Centric Design, Information Architecture, User Flow, Design System, User Interface Design, Wireframing, Prototyping, Usability Testing, Branding, Visual Design, Graphic Design

Tools

Figma, FigJam, Adobe Creative Suite, Notion, Miro, Jira, Trello, Monday, Clickup, Wix Studio, Webflow, Framer, Microsoft Office Suite,

Volunteer

VillageLab Foundation
Nubra Valley, Ladakh (Remote)

Using my design skills to support VLF's mission of providing alternative learning opportunities for villagers.

Photography

Volunteered as a photographer for college events, societies, and travel journeys, capturing cultural stories, community initiatives, and memorable moments through visual storytelling.